

SNIPS

2021 BUYERS GUIDE

The sheet metal industry's most trusted information resource!

- The best source for top sheet metal, heating, cooling and ventilation contractors
- Capitalize on the 14,140*+ Average Monthly Users visiting www.snipsmag.com
- Premium Listings include a 12-month eMagazine special feature
- Place a display ad in the August eMagazine and get a FREE Deluxe listing

LISTING DEADLINE: JULY 14, 2021

LISTING PACKAGES

Basic Listing - FREE

- Limited contact information (excludes email and web)
- Up to 3 product categories

Linked Listing - \$360

- Complete contact information
- 50-word company description
- Live email & web links
- Inclusion in the Request for Proposal (RFP) program - LEADS!
- Unlimited product categories

Deluxe Listing - \$500

Includes Linked listing plus:

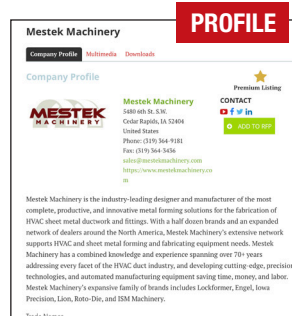
- Color logo
- Improved positioning (appear 2nd)

Premium Listing - \$930

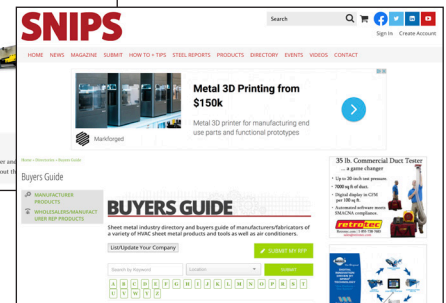
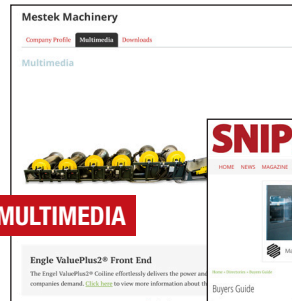
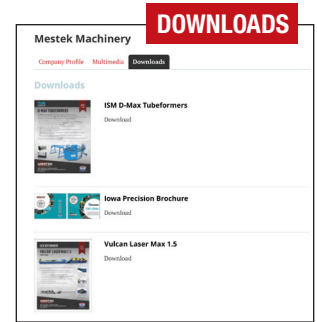
(\$730 for August ads in the eMagazine)

Includes Deluxe listing plus:

- BEST positioning (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- Social Media Linked Icons
- Video
- Leaderboard Ad posted to 3 category pages
- NEW eMagazine Sponsorship: Promote your company year-round in the eMagazine



Premium Listing Sample Pages



ADDITIONAL OPTIONS

Social Media Links - \$125



Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, Twitter, LinkedIn, YouTube and Instagram accounts.

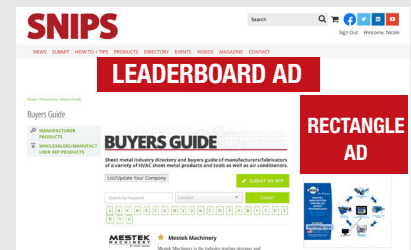
Homepage Leaderboard Ad - \$750/year

Ad rotates on the homepage page of the online buyers guide for more exposure to your customers. Ad is linked to your website and can be animated. Sold on a first come, first served basis (728 x 90 pixels).

Medium Rectangle Ad - \$1,000/year

Appears on EVERY page of the online SNIPS Buyers Guide for an entire year! Ad is linked to your website and can be static or animated. Sold on a first come, first served basis (300 x 250 pixels).

LIMITED SPACE AVAILABLE! Contact Renee to reserve your spot!



Update your Listing Online Today!

Contact Renee Schuett at (248) 786-1661 or schuett@bnpmedia.com