

snips

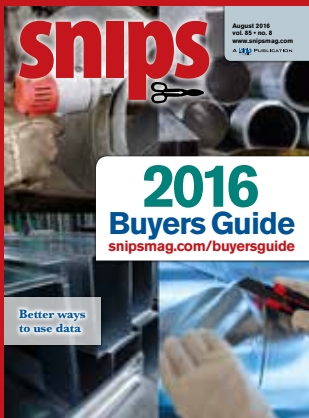
2017 BUYERS GUIDE

Generate Sales Leads

YEAR ROUND...

▶ in print, digital and online!

PRINT



- ▶ Reach over 20,000* sheet metal and HVAC industry professionals
- ▶ Free basic listing - Manufacturers will appear alphabetically and in product sections and Wholesalers/Manufacturer Reps. are listed by state.
- ▶ Extended shelf life for repeat exposure

ONLINE



www.snipsmag.com/buyersguide

- ▶ Keyword search for sheet metal and HVAC products on BNP Media websites
- ▶ Receive preferred placement when you purchase a Premium Listing and you'll appear at the top!
- ▶ Company detail pages dedicated to present your information in an easy-to-read format
- ▶ NEW - All listings online will be included in the Request for Proposal Program (RFP). This means leads!

Get Your
FREE
Basic Listing
Today!

Published:
August 2017

*December 2016 BPA Brand Report

SOCIAL MEDIA LINKS



You Tube

(Included with Premium Packages)

Help buyers connect with you by adding your Facebook, Twitter, LinkedIn and/or You Tube sites with linked icons from your online listing.

SNIPS 2017 BUYERS GUIDE

is an Essential Marketing Tool for Your Company!

Airtite Inc.
3108 Parker Annex Dr., Jonesboro, AR 72404
(870) 935-8483 Fax: (870) 932-5219
darnell_jas@sbcglobal.net
www.airtitearkansas.com
James F. Darnell, Pres.; Eddie Wortham, Plant Prod. Mgr.

FREE

BASIC LISTING!

- complete contact information in print, digital and online
- unlimited product listings.

ENHANCED LISTING

\$155 / Free Display Advertisers

Basic listing plus:

- A 50-word description of your general product lines online
- Boldface in print

LOGO PLUS LISTING

\$350 / \$175 Display Advertisers

Enhanced listing plus:

- Color logo in print, digital and online

ZONEFIRST

ZONEFIRST
20 Bushes Ln., Elmwood Park, NJ 07407
(877) 347-7896; 201-794-8004 Fax: (201) 794-1359
info@zonefirst.com
www.zonefirst.com
R. N. Foster, Pres.

DELUXE LISTING

\$450 / \$330 Display Advertisers

Logo Plus listing and:

- Hot link to your Web site online
- Improved online positioning

For more information, please contact:

Renee Schuett

P: 248.786.1661

schuett@bnpmedia.com

Listing Deadline: June 30, 2017

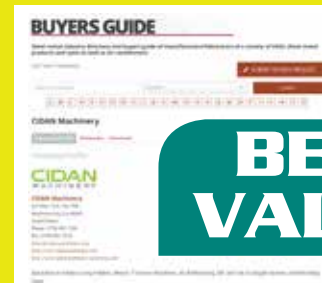
Ad close: July 5, 2017

(All advertising rates on this page are net)

PREMIUM PACKAGE

\$900

\$710 Display Advertisers



BEST VALUE!

- Complete contact information in print, digital and online
- A 50-word description of your general product lines online
- Unlimited product listings.
- Boldface in print
- Color logo in print, digital and online
- Hot link to your Web site online
- 1 product spec sheet online
- 1 product photo print, digital and online
- Top positioning and designation online
- Plus, social media linked icons to enhance your online listing

PRODUCT PHOTOS

\$220



Ductformer

LEADERBOARD BANNER ADS, RECTANGLE AD OR VIDEO

\$300

snips