

# snips

## 2018 BUYERS GUIDE

### Generate Sales Leads

# YEAR ROUND...

▶ in print, digital and online!

## PRINT



- ▶ Reach over 20,000\* sheet metal and HVAC industry professionals
- ▶ Free basic listing - Manufacturers will appear alphabetically and in product sections and Wholesalers/Manufacturer Reps. are listed by state.
- ▶ Extended shelf life for repeat exposure

## ONLINE



[www.snipsmag.com/buyersguide](http://www.snipsmag.com/buyersguide)

- ▶ Keyword search for sheet metal and HVAC products on BNP Media websites
- ▶ Receive preferred placement when you purchase a Premium Listing and you'll appear at the top!
- ▶ Company detail pages dedicated to present your information in an easy-to-read format
- ▶ NEW - All listings online will be included in the Request for Proposal Program (RFP). This means leads!

Get Your

## FREE

Basic Listing Today!

Published:  
August 2018

\*December 2017 BPA Brand Report  
(17,405 print + 2,595 digital)



You Tube

## SOCIAL MEDIA LINKS

(Included with Premium Packages)

Help buyers connect with you by adding your Facebook, Twitter, LinkedIn and/or You Tube sites with linked icons from your online listing.

# SNIPS 2018

is an Essential Marketing Tool for Your Company!

# BUYERS GUIDE

**Airtite Inc.**  
3108 Parker Annex Dr., Jonesboro, AR 72404  
(870) 935-8483 Fax: (870) 932-5219  
darnell\_jas@sbcglobal.net  
www.airtitearkansas.com  
James F. Darnell, Pres.; Eddie Wortham, Plant Prod. Mgr.

FREE

## BASIC LISTING!

- complete contact information in print, digital and online
- unlimited product listings.

## ENHANCED LISTING

\$155 / Free Display Advertisers

Basic listing plus:

- A 50-word description of your general product lines online
- Boldface in print

## LOGO PLUS LISTING

\$350 / \$175 Display Advertisers

Enhanced listing plus:

- Color logo in print, digital and online

**ZONEFIRST**  
20 Bushes Ln., Elmwood Park, NJ 07407  
(877) 347-7896; 201-794-8004 Fax: (201) 794-1359  
info@zonefirst.com  
www.zonefirst.com  
R. N. Foster, Pres.

## DELUXE LISTING

\$450 / \$330 Display Advertisers

Logo Plus listing and:

- Hot link to your Web site online
- Improved online positioning

For more information, please contact:

Renee Schuett

P: 248.786.1661

[schuett@bnpmedia.com](mailto:schuett@bnpmedia.com)

Listing Deadline: June 29, 2018

Ad close: July 5, 2018

*(All advertising rates on this page are net)*

## PREMIUM PACKAGE

\$900

\$710 Display Advertisers



BEST VALUE!

- Complete contact information in print, digital and online
- A 50-word description of your general product lines online
- Unlimited product listings.
- Boldface in print
- Color logo in print, digital and online
- Hot link to your Web site online
- 1 product spec sheet online
- 1 product photo print, digital and online
- Top positioning and designation online
- Plus, social media linked icons to enhance your online listing

## PRODUCT PHOTOS

\$220



Ductformer

## LEADERBOARD BANNER ADS, RECTANGLE AD OR VIDEO

\$350

